



Abacus Life CEO Jay Jackson Discusses Misconceptions About Life Insurance on the Wealthion Podcast

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ORLANDO, Fla., Feb. 06, 2024 (GLOBE NEWSWIRE) -- Abacus Life, Inc. (NASDAQ: ABL) ("Abacus" or the "Company"), a leading buyer of life insurance policies and vertically integrated alternative asset manager specializing in specialty insurance products, announced today that Abacus Life CEO Jay Jackson appears as a guest on the Wealthion Podcast hosted by Eric Chemi. On the podcast, CEO Jackson discusses, among other things, the misconceptions about life insurance and the changing financial planning landscape.

"People don't treat their life insurance policy like an asset, they look at it like credit card debt. They don't understand it accretes in value and has a market value. If they did, 90% of policies would never lapse."

- Abacus Life CEO Jay Jackson

The podcast can be found using the links below:

Apple Podcasts -- <https://podcasts.apple.com/us/podcast/from-policy-to-profit-unlocking-the-hidden-value-of/id1566889716?i=1000644333603>

YouTube -- https://www.youtube.com/watch?v=f5zD_kDXM-8

SPACInsider website -- <https://wealthion.com/from-policy-to-profit-unlocking-the-hidden-value-of-life-insurance-jay-jackson/>

About Abacus

Abacus is a leading vertically integrated alternative asset manager and market maker, specializing in longevity and actuarial technology. The company is democratizing the life insurance space through groundbreaking new channels: ABL Tech, ABL Wealth, and ABL Longevity Growth and Income Funds. Since 2004, Abacus has purchased life insurance policies from consumers seeking liquidity and has actively managed those policies over time (via trading, holding, and/or servicing). With over \$4.6BN in face value of policies purchased, Abacus has helped thousands of clients maximize the value of life insurance. Abacus Life is the only public life settlement company, trading on the Nasdaq Exchange under the ticker symbol ABL.

Over the past 20 years, the company has built an institutionalized origination and portfolio management process that is supported by a 100+ person team, long-term relationships with 78 institutional partners and 30,000 financial advisors, and the ability to operate in 49 states. The Company complies with HIPAA and privacy laws to maintain and protect confidentiality of financial, health, and medical information. Abacus is also proud to be a BBB Accredited Business with an A+ rating.

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